

## **PANDI SELVAN. P**

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### **OBJECTIVE**

Dedicated and passionate media and communication professional with a strong academic foundation and practical industry exposure. Aspiring to contribute as an Assistant Professor in Media and Communication, fostering critical thinking, creativity, and research excellence among students. Committed to integrating theoretical learning with real-world media practices to prepare future communication professionals.

### **EDUCATION**

- TNSET (Tamil Nadu State Eligibility Test) – Cleared in 2025
- M.A. Journalism and Mass Communication – Alagappa University, Karaikudi | 2021–2023 | CGPA: 8.16
- B.Sc. Visual Communication – Nachiyappa Swamigal Arts and Science College, Koviloor (Affiliated to Alagappa University, Karaikudi) | 2018–2021 | CGPA: 7.448
- HSC – Alagappa Model Higher Secondary School, Karaikudi | 2016–2018 | 70%

### **RESEARCH & ACADEMIC WORK**

Dissertation: Drug Awareness among Social Media Users – A Special Reference Study among Youngsters in Karaikudi.

Academic Interests: Journalism and Mass Media Theories, Digital Media and Communication, Media Ethics and Society, Visual and Graphic Communication, Research Methodology in Media Studies.

Certifications & Workshops: Workshop on Professional Editing, Seminar on Current Trends in Social Media and Print Media, Workshop on Animation, Seminar on Pentaprism, National Seminar on New India Literacy Programme and Its Implementation in Tamil Nadu, Certificate in Graphic Design, Certificate on TOT in Tamil Nadu Rural Development.

## **PROFESSIONAL EXPERIENCE**

Information, Education, and Communication (IEC) Consultant – Tamil Nadu Rural Development Department | Jan 2024 – Present

- Develops and implements communication strategies for rural development initiatives.
- Designs educational materials and awareness campaigns for community engagement.
- Collaborates with district and panchayat-level stakeholders to enhance information dissemination.

Intern – Print and Digital Media – Nerunji Media Network | 3 months

- Supported editorial and production teams in print and digital content creation.
- Assisted in video editing, research, and online news publishing.
- Contributed to visual storytelling and layout design.

## **TECHNICAL & CREATIVE SKILLS**

Adobe Photoshop, Premiere Pro, CorelDRAW, MS Word, Content Writing, News Reading, Reporting, Translation, Research Writing, Curriculum Development, Public Speaking, Graphic Design, Video Editing, Social Media Production.

## **STRENGTHS**

Effective verbal and written communication, Strong leadership and mentoring ability, Passion for academic innovation and rural media outreach, Adaptability to diverse learning environments.

## **PERSONAL DETAILS**

Date of Birth: 14.03.2001

Gender: Male

Nationality: Indian

Marital Status: Single