



S. POORANI MITHILA

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EDUCATIONAL QUALIFICATIONS

B.Com., M.Com., PGDCA, MBA (HRM), SET (Commerce), Ph.D. (Commerce), ICSSR Post-Doctoral Fellowship (Completed)

SUMMARY

Accomplished academic professional with a **Ph.D. in Commerce** and completed **ICSSR Post-Doctoral Fellowship**, specializing in **Insurance, Human Resource Management, and emerging technologies in Commerce**. Possesses **strong postgraduate teaching experience** as an Adjunct Faculty and Research Scholar. Actively engaged in **high-quality research** with multiple publications in **Scopus-indexed, UGC CARE, and peer-reviewed journals**. Demonstrates a strong commitment to **student-centered teaching, interdisciplinary research, and academic service**, integrating **contemporary industry insights** into Commerce education.

FIELD OF SPECIALIZATION

- 🚦 Business Environment
- 🚦 Insurance and Risk Management
- 🚦 Human Resource Management
- 🚦 Accounting

EDUCATIONAL INSTITUTIONS

- 🚦 **ICSSR Post-Doctoral Fellowship** – Alagappa University, Karaikudi TN (Completed 2025)
- 🚦 **Ph.D. (Commerce)** – Alagappa University, Karaikudi TN (2023)
- 🚦 **SET (Commerce)** – Mother Teresa Women's University (2018)
- 🚦 **M.Com.** – Alagappa Govt. Arts and Science College, Karaikudi TN (2018)
- 🚦 **MBA (HRM)** – Alagappa University, Karaikudi TN (2025)
- 🚦 **B.Com.** – PSGR Krishnammal College for Women, Coimbatore (2016)
- 🚦 **PGDCA** – Alagappa University, Karaikudi TN (2018)

TEACHING EXPERIENCES

GUEST LECTURER, 12/2025 - Current
Dept. of Commerce, Govt. Arts and Science College, Thiruvadanai

ADJUNCT FACULTY, 11/2022 - 11/2024
Dept. of Commerce, Alagappa University

RESEARCH SCHOLAR, 02/2019 - 11/2022
Dept. of Commerce, Alagappa University

As a full-time Ph.D. Research Scholar and Post-Doctoral Fellow, I was assigned teaching responsibilities for Postgraduate students in the Department of Commerce, Alagappa University, as part of the approved academic workload during the tenure

RESEARCH EXPERIENCES

ICSSR Post-Doctoral Fellow, Alagappa University (2024 – 2025)

Title: Intersection of Artificial Intelligence and Blockchain in FinTech to Democratize the Insurance Market

Ph.D. Research Scholar, Alagappa University (2019 – 2022)

Title: Professional Competence of Agents and Attitude of Policyholders on Products and Services of Life Insurance Corporation of India in Sivagangai District

MEMBERSHIP

- Life Member - Indian Accounting Association
- Life Member - Institute of Commerce Association (ICA)

AWARDS

- Best Young Researcher Award, GRABS Trust, 2025
- Best Paper Award, SIMATS & ERDA, 2025

RESEARCH PROFILES & METRICS AS OF JANUARY 2026

Google Scholar:

- Citations: 15
- h-index: 2

Scopus Author Profile:

- Documents: 4
- Citations: 4
- h-index: 1

Scopus Author ID: 57215666810

ORCID ID: 0000-0001-6695-9175

PROGRAMMES ORGANISED

National Conference – 1
Orientation Programme – 1
Guest Lecture Series – 10

PUBLICATIONS SUMMARY

Journal Articles: 9
Scopus Indexed Journals: 4
UGC CARE / Peer-Reviewed Journals: 5
Conference Papers (National & International): 20+

PAPERS PUBLISHED IN JOURNALS

- ✚ **AI-Blockchain Hybrid Smart Contract Model**, Journal of Theoretical and Applied Information Technology (JATIT), ISSN: 1992-8645, Vol. 103, No. 17, pp. 6750–6759, September 2025, **Scopus Indexed**.
- ✚ **Revolutionizing Insurance Industry with the Aspects of Business Intelligence**, International Journal of Advanced Science and Technology, Vol. 29, No. 1, pp. 1243–1247, 2020, **Scopus Indexed**.
- ✚ **Implication of Incubation as a Strategy in the Insurance Industry: Process and Leverages**, International Journal of Scientific & Technology Research, Vol. 9, Issue 04, April 2020, ISSN: 2277-8616, **Scopus Indexed**.
- ✚ **Revolutionizing Financial Planning and Investment with the Aspects of**

Digital Financial Inclusion, International Journal of Scientific & Technology Research, Vol. 9, Issue 04, April 2020, ISSN: 2277-8616, **Scopus Indexed**.

- ✚ **Accessible Management Information System (MIS) Technologies on Insurance Industry in India**, Vidyabharati International Interdisciplinary Research Journal (Special Issue), ISSN: 2319-4979, **UGC CARE List – Group II**.
- ✚ **Contribution of Cloud-based and AI-based Technologies to Enhance Operational Competencies in Insurance Industry**, Wesleyan Journal of Research: An International Journal, Vol. 14, No. 2, ISSN: 0975-1386, **UGC CARE List – Group I**.
- ✚ **Transforming Human Capital: Leveraging Artificial Intelligence to Revolutionize HR Strategies in the Modern Workplace**, ComFin Research, Vol. 13, No. 1, pp. 13–17, 2025, **Peer-Reviewed Journal**.
- ✚ **AI and Blockchain as a Catalyst for Governance Transformation in the Insurance Sector**, Jamal Academic Research Journal, Vol. 6, E-ISSN: 2582-5941, January 2025, **Peer-Reviewed Journal**.
- ✚ **Leadership and Organizational Performance in Small-Scale Businesses: A Study of Sivagangai District**, International Journal of Emerging Knowledge Studies, Vol. 03, Issue 07, July 2024, ISSN: 2583-7354, **International Journal**.

**PAPERS PRESENTED IN
CONFERENCES**

- ✚ **Public Policy for Decentralized Insurance: AI and Blockchain in Governance Innovation**, Two-Day International Conference on Innovation and Challenges in Law, Management, and Social Sciences (ICICLMSS-2025), Saveetha School of Law, SIMATS, Chennai, 22–23 August 2025.
- ✚ **Unleashing AI and Blockchain for Sustainable Economic Empowerment in the Insurance Sector**, ICSSR-SRC Sponsored Two-Day National Conference, Department of Commerce, Alagappa University, 13–14 March 2025.
- ✚ **Empowering Women Entrepreneurs: How Fintech is Shaping the Future of Female-Led Businesses**, ICSSR-SRC Two-Day National Conference, Seethalakshmi Achi College for Women, Pallathur, 12–13 March 2025.
- ✚ **Women Migrants Succeeding through Innovation and Empowerment**, Two-Day National Seminar, AIM, Alagappa University, 13–14 February 2025.
- ✚ **The Role of Fintech in Empowering Rural Women**, Two-Day National Seminar, AIM, Alagappa University, 13–14 February 2025.
- ✚ **AI and Blockchain as a Catalyst for Governance Transformation in Insurance Sector**, 5th International Conference on Advanced Management (ICAM-2025), Jamal Mohamed College, Trichy, 22 January 2025.
- ✚ **Exploring the Impact of ESG Factors on Investor Behavior: A Comprehensive Analysis**, International Conference on Digital Transformation and Sustainable ESG, Department of Corporate Secretaryship, Alagappa University, 21–22 March 2024.
- ✚ **Problems and Prospects of Blockchain Technology in Insurance Industry**,

International Conference on Digital Transformation and Sustainable ESG, Department of Corporate Secretaryship, Alagappa University, 21–22 March 2024.

- ✚ **Driving Organizational Performance Through Inclusive Excellence**, Two-Day International Conference on Business and Finance in Digital Era – Trends and Challenges, SRM Institute of Science and Technology, 6–7 March 2024.
- ✚ **Reforming the Workplace: Unleashing the Power of Innovative Human Resource Management Strategies**, National Conference on Innovative Management Practices and Sustainability in VUCA World, Jamal Institute of Management, 29 February 2024.
- ✚ **Factors Influencing India's Public Transportation on Post-Pandemic**, National Conference on Impact of Post-Pandemic on MSITEC-2023, Agra Public Teachers Training College, 3–4 November 2023.
- ✚ **AI-Enabled Opportunities and Challenges for SMEs Post-Pandemic**, National Conference on Impact of Post-Pandemic on MSITEC-2023, Agra Public Teachers Training College, 3–4 November 2023.
- ✚ **Impact on Accelerated Digital Marketing Transformation Post-Pandemic**, National Conference on Impact of Post-Pandemic on MSITEC-2023, Agra Public Teachers Training College, 3–4 November 2023.
- ✚ **Factors Influencing a Sustainable Entrepreneurship Corporate Model**, ICSSR-Sponsored National Seminar on Innovative Entrepreneurship for Sustainable Economic Development, Department of Commerce, Alagappa University, 21–22 September 2023.
- ✚ **Impact of Social Media in Entrepreneurship**, ICSSR-Sponsored National Seminar on Innovative Entrepreneurship for Sustainable Economic Development, Department of Commerce, Alagappa University, 21–22 September 2023.
- ✚ **Impact of Educational System on Entrepreneurship**, ICSSR-Sponsored National Seminar on Innovative Entrepreneurship for Sustainable Economic Development, Department of Commerce, Alagappa University, 21–22 September 2023.
- ✚ **Human Resource Management in Entrepreneurial Business – A Literature Review**, ICSSR-Sponsored National Seminar on Innovative Entrepreneurship for Sustainable Economic Development, Department of Commerce, Alagappa University, 21–22 September 2023.
- ✚ **Sustaining Managing and Finances for Future Contentment**, National Conference on Re-engineering Business Environment for Sustainable Development in India, Alagappa Institute of Management, Alagappa University, 12–13 December 2019.
- ✚ **Revolutionizing Insurance Industry with the Aspects of Business Intelligence**, National Conference on Re-engineering Business Environment for Sustainable Development in India, Alagappa Institute of Management, Alagappa University, 12–13 December 2019.
- ✚ **Significance of Business Research Conducive to Organizational Creativity in Insurance Industry**, 6th International Conference on Business Research, SRM Institute of Science and Technology, Kattankulathur, 17–18 December 2019.

**WORKSHOPS/FDPS/
RESEARCH
METHODOLOGY
PROGRAMS**

- ✚ **Five-Day Workshop on Systematic Literature Review and Bibliometric Analysis Using Open-Source Tools**, Academia Insight Institute of Research Studies, 24–29 December 2024.
- ✚ **AICTE-ATAL Faculty Development Programme on Exploring the Intersection of Blockchain Technology and Generative AI**, Sphoorthy Engineering College, 3–8 February 2025.
- ✚ **Workshop on Structural Equation Modelling Using Smart PLS**, MEASI Institute of Management, Chennai, 5 March 2025.
- ✚ **Seven-Day National Workshop on Research Data Analysis and Interpretation using SPSS, AMOS, R, and JAMOVI**, Department of Commerce, Manonmaniam Sundaranar University, 21–28 February 2025.
- ✚ **One-Week Faculty Development Programme on Open-Source Tools for Research**, Teaching Learning Centre, University of Delhi, 8–14 June 2020.
- ✚ **ICSSR-Sponsored Ten-Day Workshop on Research Methodology and Data Analysis**, Department of International Business, Alagappa University, 19–28 February 2021.
- ✚ **One-Day International Workshop on Publishing in Scopus Indexed, ERA, and ABDC Journals**, Department of Corporate Secretaryship, Alagappa University, 18 October 2019.
- ✚ **Five-Day Workshop on Research Methodology and Data Analysis – Placement Training Workshop**, Finishing School, Faculty of Management, Alagappa University & Life Skill Training Foundation, 10–14 June 2019.
- ✚ **Placement Training Workshop (30 Days)**, Finishing School, Life Skill Training Foundation.

DISCLAIMER

I hereby declare that the information provided by me is correct to my knowledge and the records available with me and the relevant institutions.

(S. POORANI MITHILA)