

RESUME

Dr.S.JOSEPHIN ARULMOZHI

10/21-1, 5th Street

BharathibNagar

Alagappapuram Karaikudi |

SivagangaiTamil Nadu| Pin:

630003

Email: arulmozhi.810@gmail.com | Ph.No :+91 9042513839



OBJECTIVE

A highly energetic and committed professional teacher with a strong academic background and practical experience in modern and innovative teaching techniques, seeking to provide high-quality knowledge to students.

CONFERENCE PRESENTED

- National conference on “Business Hinges on Business Strategies” Organized by UGC and Department of Commerce Alagappa University, Karaikudi, held on 15th December 2017. Presented a paper entitled “**Medical tourism: opportunities and challenges**”
- International conference Organized by: Department of Logistics Alagappa University Karaikudi, held on 28th-1st February –March 2018 Presented a paper entitled “**Warehouse management system and its benefits information technology in India**”
- National conference on “Pride of commerce and managerial skills development /conference”, Organized by Department of Commerce Alagappa University Karaikudi, held on 13th -14th March 2018. Presented a paper entitled “**Green Banking: Sustainable, Tasks and prospect**”
- International conference Organized by Department of International Business, Alagappa University Karaikudi, held on 2nd -3rd March 2018. Presented a paper entitled “**Impact and flow of FDI to stock market in India**”
- International conference Organized by Department of education, Alagappa University Karaikudi, held on 26th -27th March 2018. Presented a paper entitled “**Factors in curriculum design and development**”
- International Conference Paper on “Paradigm shift towards cloud banking” Organized by Department of Commerce CA, Sankara College of Science and Commerce Saravanampatty, Coimbatore on 12th October 2018. Presented a paper entitled “**New Technology Changes in Indian Banking Sector**”.
- National seminar on “Emerging issues in business and management” Organised by the PostGraduate and Research Department of Commerce Vivekananda College, Madurai on 23rd January 2019. Presented a paper entitled “**Technology Entrepreneurship Ecosystem in India**”.

- International Conference on “Strategies for global business finance and management for sustainable social development” Organised by Department of Corporate Secretaryship & Commerce Alagappa University, Karaikudi on 19th to 20th February 2019. Presented a paper entitled “**Marketing sport tourism in india**”.
- International Conference on “Strategies for global business finance and management for sustainable social development” Organised by Department of Corporate Secretaryship & Commerce Alagappa University, Karaikudi on 19th to 20th February 2019. Presented a paper entitled “**Bitcoin in India:A Deep Down Summary**”.
- National Conference on “Swami Vivekananda Center for higher research and education” Organised by Swami Vivekananda Centre for Higher Research and Education, Alagappa University, Karaikudi on 2nd April 2019. Presented a paper entitled “**Vivekanandas Version of Vedanta philosophy**”.
- National Conference on “**Institution-Industry Linkage**” Organised by the Department of Commerce, Alagappa University, Karaikudi on 30th August, 2019.
- International Conference on “FDI and Make in India-Synergists of transforming Indian economy” Organised by Department of International Business Alagappa University Karaikudi on 30th and 31st August 2019. Presented a paper entitled “**Medical Tourism in India**”.
- International Conference on “FDI and Make in India-Synergists of transforming Indian economy” Organised by Department of International Business Alagappa University Karaikudi on 30th and 31st August 2019. Presented a paper entitled “**Foreign Direct Investment on Small Scale Industries in India**”.
- International Conference on “Recent trends in Global Sustainable tourism and hospitality research” Organised by the Department of Tourism and Hotel Management Alagappa University, Karaikudi on 6th and 7th September, 2019. Presented a paper entitled “**Medical Tourism in India from origin to Today’s**”.
- International Conference on “72nd All India Commerce Conference of the India Commerce Association and International Seminar” Organised by KIIT Deemed to be University, Bhubaneswar from 22nd to 24th December, 2019. “**Medical Tourism Huddle to India**”
- International Conference on “72nd All India Commerce Conference of the India Commerce Association and International Seminar” Organised by KIIT Deemed to be University, Bhubaneswar from 22nd to 24th December, 2019. “**Export Analysis of Indian Coir Industry for Global Needs**”.
- International Conference on “Sustainability, Transformation, Development in Business and Management” Organised by Council of Scientific and Industrial Research (CSIR), The American College, Madurai on 24th January, 2020. “**Brand Loyalty of Nestle Brand in fast moving consumer goods**”.
- National Conference on “Innovation and Challenges in Business” Organized by the PG Department of Commerce with CA, Syed Ammal Arts and Science College, Ramanathanpuram on 09th March, 2020. “**SWOT Analysis for Medical Tourism in India**”.

- International Conference on Sustainable Environmental Management (ICSEM – 2022) Organised by the Alagappa Institute of Management, Alagappa University Karaikudi on 25th & 26th March 2022, Presented a paper entitled **“Impact of Medical Tourism in India(with Special Reference to Manalore)”**.
- Presented a paper titled *“Bridging Academia and Industry: A Pathway to Innovation and Societal Progress”* at the International Conference on *“Education 5.0: Enabling Aspects and Trajectories (EAT-5.0)”* organized by the Department of Education, Alagappa University, Karaikudi, on 6th & 7th February 2025.
- Presented a paper titled *“Pilgrimage Tourism Pilgrimage Tourism to Women’s Economic Empowerment: Insights from India”* at the National Seminar on *“Empowering Women: Bridging the Gap through Entrepreneurship”* organized by the Alagappa Institute of Management & the Indian Council of Social Science Research, Southern Regional Centre, Hyderabad, at Alagappa University, Karaikudi, on 13th & 14th February 2025.
- Presented a paper titled *“Entrepreneurial Learning Skills Acquired through Internships in MBA Students: Before and After”* at the National Seminar on *“Empowering Women: Bridging the Gap through Entrepreneurship”* organized by the Alagappa Institute of Management & the Indian Council of Social Science Research, Southern Regional Centre, Hyderabad, at Alagappa University, Karaikudi, on 13th & 14th February 2025.
- Presented a paper titled *“Empowering Women through Pilgrimage Tourism: A Comparative Study of Rural and Urban Economic Opportunities in Tamil Nadu”* at the National Conference on *“Sustainable Economic Empowerment through Innovation and Entrepreneurship”* organized by the Department of Commerce the Indian Council of Social Science Research, Southern Regional Centre, Hyderabad, Alagappa University, Karaikudi, on 13th & 14th March 2025.
- Presented a paper titled *“Sustainable economic growth through innovation” A study of entrepreneurship and pilgrimage tourism opportunities in Rural-Urban Tamil Nadu”* at the National Conference on *“Sustainable Economic Empowerment through Innovation and Entrepreneurship”* organized by the Department of Commerce the Indian Council of Social Science Research, Southern Regional Centre, Hyderabad, Alagappa University, Karaikudi, on 12th & 13th March 2025.
- Presented a paper titled **“Integrating Innovation: Business Models and Technological Advancements for Scalable Rooftop Solar Solutions”**, Proceedings of the National Conference on Transforming Tomorrow: The Digital Revolution in Business, ISBN: 978-81-974481-5-7, September 2025.
- Presented a paper titled **“Pilgrimage Tourism and Indigenous Enterprise: Exploring Sustainable Trade Opportunities across Tamil Nadu”**, EPRA International Journal of Research and Development (IJRD), Volume: 10, Issue: 10, ISSN: 2455-7838(Online), October 2025.
- Presented a paper titled *“Pilgrimage Tourism and Indigenous Enterprise: Exploring Sustainable Trade Opportunities Across Tamil Nadu”* in the International Conference on *“Fostering Indigenous Entrepreneurship, Innovation and Sustainability (FIEIS-2025)”* organized by Centre for Indigenous Innovation & Entrepreneurship (CIIE), School of Tribal Resource Management (STRM) & Internal Quality Assurance Cell

(IQAC), Kalinga Institute of Social Science (KISS) Deemed to be University, Bhubaneswar, Odisha, India on 17th & 18th July, 2025.

- Presented a paper titled "**Integrating Innovation: Business models and Technological Advancements for scalable Rooftop Solar Solutions**" in the National Conference on "Digital transformation: Challenges and Opportunities in the Global Business and Service Sectors" organized by the Department of Commerce (SF), Virudhunagar Hindu Nadars' Senthikumara Nadar College (Autonomous), Virudhunagar on 21st & 22nd August, 2025.

WORKSHOP PARTICIPATED

- Participated in the Two day National workshop on "**GST**" Organized by Department of Corporate secretaryship Alagappa University Karaikudi, held on 24th -25th January 2018.
- Participated in the One Day Training Programme on "**Achieving Publication Index Scores**" Organized by Department of library science and business collaboration centre of Alagappa University Karaikudi, held on 10th January 2018.
- Participated in the Two-day Orientation Programme on "**Marketing Strategies for Business Excellence (MSBE -2018)**" Organized by Department of Commerce & University Business Collaboration Centre, held on 8th and 9th February 2018.
- Participated in the Two-day Orientation Programme on "**Contours of commerce**" Organized by Department of Commerce Alagappa University Karaikudi, held on 13th-14th February 2018.
- Participated in the One month training on "**Counseling and psychology**" therapy Organized by Anugraha Institute of Social Sciences Nochiodaipatti, Dindigul held on 30th April 26th May 2018.
- Participated in the Three day workshop on **SPSS, Amos EvIEWS 9** Organized by Department of Management Alagappa University Karaikudi, held on September 2018.
- Participated in the One Day National Workshop on "**Digital Transformation in the contemporary Business**" Department of Commerce, Vidhyaa Giri College of arts and Science, Puduvayal on 27th February 2019.
- Participated in the Two Day Heber International workshop on "**Global supply Chain Management and DEA**" PG Department of Actuarial Science Bishop Heber College (Autonomous), Tiruchirappalli on 11th & 12th March 2019.
- Participated in the Five day workshop on "**Research Methodology and Data analysis**" conducted by Alagappa University Management Research Forum Karaikudi on 10th to 14th June, 2019
- Participated in the Three day workshop on "**Research Methods and LaTeX**" Conducted by Technical and Academic Writing Centre at Alagappa University Karaikudi on 24th to 26th June, 2019
- Participated in the One day workshop on "**Tip and Tricks of publishing in high impact journals**" Conducted by Department of International Business under MHRD RUSA Phase 2.0 Schem at School of Management, Alagappa University, Karaikudi on 26th August, 2019

- Participated in the Three –day International workshop on **“E-content Development for MOOCs among the Faculty Members”** organized by the Digital Education Cell, Alagappa University, Karaikudi on 10th, 12th and 13th September, 2019.
- Participated in the One day workshop on **“Publishing is Scopus Indexed, ERA and ABDC Journals”** Conducted by Department of Corporate Secretaryship, School of Management, Alagappa University, Karaikudi under MHRD- RUSA 2.0 Scheme held on 18th October, 2019.
- Participated in the National workshop on **“Indian Research Information Network System (IRINS): Adaption & Promotion”** organized by Information and Library Network (INFLIBNET) Centre, Gandhinagar, Gujarat in collaboration with Alagappa University, Karaikudi on 8th February, 2020
- Participated in the Three day workshop on **“Publication Ethics, Research Metrics and LaTeX”** conducted by Technical and Academic Writing Centre and Department of Library and Information Science Alagappa University Karaikudi on 19th to 21st February, 2020
- Participated in Online Webinar on **“Entrepreneurship in India: Opportunities and Challenges”** organized by the PG & Research Department of Commerce, National college (Autonomous), Tiruchirappalli, Tamil Nadu, held on 20th May 2020.
- Participated in Online Webinar on **“Role of Quantitative Techniques in Management Decisions & Principles of Logistics and Supply Chain Management”** organized by the Directorate of Distance Education, Alagappa University, Karaikudi, held on 06th July 2020.
- Participated in two days Online Webinar on **“Innovative Strategies in Marketing”** organized by the Department of Commerce, Alagappa University, Karaikudi, held on 28th and 29th December 2020.
- Participated in AICTE Training and Learning (ATAL) Academy Online FDP on **“Health Management”** organized by the Shaheed Bhagat Singh State Technical Campus, Ferozepur held on 04th to 08th January 2021.
- Participated in AICTE Training and Learning (ATAL) Academy Online FDP on **“Real Estate Management”** organized by the Chh.Shahu Institute of Business Education & Research held on 08th to 12th February 2021.
- Participated in AICTE Training And Learning (ATAL) Academy Online FDP on **“Five Day National Level Faculty Development Programme On Heritage Management: A Business Perspective”** organized by the St. JOSEPH'S COLLEGE (AUTONOMOUS)., held on 23rd to 27th August 2021.
- Participated in Online Two Weeks Capacity Building Programme on **“Data Analysis and Research Methodology in Social Sciences & quot; sponsored by ICSSR”**, New Delhi and organized by the Department of Commerce, Alagappa University, and Karaikudi during 03rd – 14th September, 2021.
- Participated in the Ten Days **“Research Methodology Course”** sponsored by ICSSR, New Delhi and organized by the Department of Commerce, Alagappa University Karaikudi Form 30th March to 08th April, 2022

RESEARCH ARTICLE PUBLISHED

- **“Green Banking :Sustainable tasks and prospect”**, Shanlax International Journal, ISSN: 2320-4168, Vol.6, March (2018), Special issue 3, pp. 35-42
- **“New Technological changes in Indian Banking Sector”** Journal of Emerging Technologies and Innovative Research ISSN:2349-5162, Vol.5, Issue 10, October (2018), pp.18-21
- **“Bit coin : A deep down summary”**, International Journal of Advance and Innovative Research, ISSN 2394-7780, Vol.6, Issue.35, April-June 2019, pp.28-32.
- **“Marketing Sport Tourism in India”**, International Journal of Advance and Innovative Research ISSN 2394-7780, Vol.6, Issue.35, April-June 2019, pp.23-27.
- **“Medical Tourism in India”**, International Journal of Recent Technology and Engineering(IJRTE) ISSN: 2277-3878, Vol.10,Issue10, September 2019, pp.-695-698
- **“Foreign Direct Investments on Small Scale Industries in India”**, International Journal of Recent Technology and Engineering (IJRTE) ISSN: 2277-3878, pp.384-387
- **“Impact of FDI in Insurance Sector”**, International Journal of Recent Technology and Engineering (IJRTE) ISSN: 2277-3878, Vol.10,Issue10, September 2019, pp.-600-604
- **“Medical Tourists Huddle to India”**, International Journal of Scientific & Technology Research, ISSN 2277-8616, Vol.9, Issue.3, March (2020), pp.4111-4115.
- **“Factors Influencing Consumer Buying Behavior towards Snacks Food Products”**, International Journal of Scientific & Technology Research, ISSN 2277-8616, Vol.9, Issue.3, March (2020), pp.6993-6996.
- **“SWOT Analysis for Medical Tourism in India”**, Dogo Rangsang Research Journal, ISSN: 2347-7180, Vol-10 Issue-06, June 2020, pp.111-123
- **“Fin-Tech in Indian Agricultural Sector”**, Empirical Economics Letters (ABDC Indexed)”, ISSN 1681-8997, Vol- 20, Special Issue 3, November 2021.
- **“Customer Preference and Satisfaction towards Restaurant in Madurai City”**, Shodhsamhita: Journal of Fundamental & Comparative Research Vol. VIII, No. 1(VIII): April 2022 ISSN: 2277-7067 pp.113-118.
- **“Investigating the problems encountered by the medical tourist of India”**, South India journal of Social Sciences Vol.XXI, No.3 July- December 2023 ISSN: 0972-8945 pp. 44 - 52
- **“Empowering women Through pilgrimage tourism: A comparative study of rural-urban economic opportunities in Tamil Nadu”**, Journal of Rural and industrial development 13 Volume, 1 issue, April 2025.
- **“Bridging Academia and industry: A Pathway to innovation and societal progress”**, International Journal of Emerging Knowledge Studies ISSN: 2583-7354 Volume: 04, Special Issue: 02 February 2025.
- **“Pilgrimage tourism pilgrimage tourism to women’s economic empowerment: Insights from the Indian”**, Empowering Women Bridging the gap through entrepreneurship ISBN:978-93-342-2680-5, February 2025

- **“Entrepreneurial Learning Skill Acquired through internships in MBA Students: Before and After”**, Empowering Women Bridging the gap through entrepreneurship ISBN:978-93-342-2680-5, February 2025
- **“Integrating Innovation: Business Models and Technological Advancements for Scalable Rooftop Solar Solutions”**, Proceedings of the National Conference on Transforming Tomorrow: The Digital Revolution in Business, ISBN: 978-81-974481-5-7 (Online), September 2025.
- **“Pilgrimage Tourism and Indigenous Enterprise: Exploring Sustainable Trade Opportunities across Tamil Nadu”**, EPRA International Journal of Research and Development (IJRD), Volume: 10, Issue: 10, ISSN: 2455-7838(Online), October 2025.

EDUCATIONAL QUALIFICATION

QUALIFICATION	SUBJECT	BOARD/UNIVERSITY	YEAR OF PASSING	CLASS
Postdoctoral fellow (ICSSR)	Commerce	Alagappa University	2024	2026 (Feb 25)
MBA	General	Alagappa University	2025	67.0(CGPA)
Ph.D.	Commerce	Alagappa University	2023	Commended (81%)
M. Phil	Commerce	Alagappa University	2017	6.3(CGPA)
B. Ed	Education	Alagappa University	2015	8.0(CGPA)
M.Com(CA)	Commerce	Alagappa University	2014	6.79(CGPA)
B. Com(CA)	Commerce	Alagappa University	2012	7.10 CGPA)
HSS	Commerce	State Board of Tamil Nadu	2009	68.25%
SSLC	General	State Board of Tamil Nadu	2007	64.20%

RESEARCH WORK

S.No	Degree	Title	Year
1.	M.Phil	An exploratory study on the role of stock brokers towards investment decision of investors in Karaikudi	2016-2017
2.	Ph.D	Medical tourism in Chennai region	2017-2023
3.	Post-Doctoral Fellow	An Empirical Study on trade opportunity in Pilgrimage Tourism across Rural and Urban Areas of Tamil Nadu	2024 – Till Date

WORK EXPERIENCE

S. No	Institution Name	Designation	From	To	Experience
1	Thiruvadanai Arts and Science College	Guest Lecture	26 February 2026	Present	2 Months (Ongoing)

- Tourism Management | Medical tourism
- Human Resource Management | Marketing Management

COMPUTER PROFICIENCY

- Sound Computer Skills on MS Office: Word, Power Point, Access and Excel.
- Internet applications
- Typing skills in English with first class – SL. No: 78804C

PERSONAL DETAILS

Gender : Female
Marital Status : Married
Date of Birth : 09th October 1989
Nationality : Indian
Languages : Tamil, English
Person with Disability : Yes

I hereby declare that all the information furnished here is true and correct to the best of my knowledge and belief.